



FOR IMMEDIATE RELEASE

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**National Nonprofit Petco Love Invests in Voorhees Animal Orphanage to
Save and Improve the Lives of Pets in Southern New Jersey**

Voorhees, NJ (April 25, 2025) – Voorhees Animal Orphanage is set to receive a \$23,000 grant investment from national nonprofit Petco Love in support of their lifesaving work for pets in Southern New Jersey.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested nearly \$410 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with nearly 7 million pets adopted and counting.

“Our investment in Voorhees Animal Orphanage is part of more than \$12M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We launched [Petco Love Lost](#), a free national lost and found database that uses photo-matching technology to simplify the search for lost pets.”

“We can’t thank Petco Love enough for entrusting us with their lifesaving investment in our shelter. With the current state of the economy, it has been harder than ever to secure donations. Petco Love’s generosity is a true lifeline of support for our cats and dogs in need. Their belief in our shelter is an affirmation of our lifesaving mission. We are beyond grateful to them for their continued support; it truly makes an impact on our small but mighty shelter,” said David Gordon, President of Voorhees Animal Orphanage.

Voorhees Animal Orphanage is a nonprofit community animal shelter and adoption center dedicated to providing compassionate care to cats and dogs until a loving home can be secured. Since its inception in 1988, the VAO has saved the lives of over 42,000 cats and dogs — including over 2,300 in 2024.

For more information about Voorhees Animal Orphanage, visit vaonj.org. Learn more about Petco Love here: petcolove.org.

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About the Voorhees Animal Orphanage

Founded in 1988, the Voorhees Animal Orphanage (VAO) is a no-kill nonprofit community animal shelter and 501(c)(3) charitable organization dedicated to providing shelter, food and medical care to stray and unwanted animals, until permanent and loving homes can be found. VAO does not receive any local, state or federal funding. We rely on grants and generous contributions of individuals and corporations. Currently, VAO serves 26 towns in southern New Jersey, 22 of which are in Camden County. VAO also works with rescue partners across the country to rescue animals from overcrowded and high-kill shelters. To learn more about VAO visit vaonj.org/.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999, we've empowered animal welfare organizations by investing nearly \$410 million in adoption and other lifesaving efforts. We've helped find loving homes for nearly 7 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit PetcoLove.org or follow us on [Facebook](#), [Instagram](#), [X](#), [Threads](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.