Show your support and be a WOOFSTOCK Sponsor!



Co-Branding and lead recognition on EVERYTHING related to our 28th Annual Woofstock Festival. Including but not limited to:

- Premier location at event *
- Banner prominently displayed at festival
- Full page ad & sponsor recognition in program book
- Strategically placed logo on back of festival shirt
- Year-round logo placement on website, including scrolling banner on main page
- Sponsor of the month on website
- Logo placement on e-newsletter (20,000+ recipients)
- Monthly social media recognition (currently over 150K followers) Logo placement on *

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- Annual Holiday Newsletter (physically mailed to 35K+ homes in Southern NJ)
- Signage at shelter *
- Premium sponsorship perks at the VAO's 3rd Annual Pit Ball Gala in December, and

MORE!

Leader of the Pack = \$5,000

- Year-Round logo placement on website, including scrolling banner on main page *
- Sponsor of the month on website *
- Recognition on social media (currently over 150K followers!)
- Logo placement on e-newsletter (20,000+ recipients) *
- Highly visible banner at festival *
- Prime vendor location at event
- Full page ad & sponsor recognition in program book
- Logo on festival shirt
- Two tickets to VAO's Pit Ball Gala in December 2024, and MORE!



Join our pack and be a WOOSFTOCK sponsor!

Mega Mutt = \$2,500

- Year Round Logo placement on website, including scrolling banner on main page
- Recognition on social media (currently over 150K followers!)
- Signage at festival
- Complimentary vendor spot
- * Full page page ad and recognition in program book
- Logo on festival shirt
- I ticket to VAO's Pit Ball Gala in December 2024, and MORE!

Top Dog=\$1,000

- Logo placement on website, including scrolling banner on main page
- Recognition on social media (currently over 150K followers!)
- Signage at festival
- Complimentary vendor spot
- ½ page ad and recognition in program book
- Logo on festival shirt

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Festival Fan = \$500

- Logo or name on back of festival shirt
- Recognition in program book
- Logo or name placement on VAO website

Sponsorships can be edited or customized to meet your needs within designated limits and Board approval.

28th Annual Woofstock Festival September 28, 2024 11 a.m. – 4 p.m. Voorhees Town Center Voorhees NJ







Company/Individual Name

Mailing Address

Contact Name

Phone

E-Mail

Website

Sponsor Options

- Platinum Pooch \$10,000
- Leader of the Pack \$5,000
- Mega Mutt \$2,500

- Top Dog \$1,000
- Festival Fan \$500
- Let's talk about customizing it!

<u>Special requests? Comments? Please list here!</u>



If you are a personal sponsor, please note how you would like your name listed in festival program or on festival shirt, if applicable.



Please make checks payable to Voorhees Animal Orphanage, 419 Cooper Rd, Voorhees, NJ 08043. ATTN: Woofstock



Send your logo in high-res (JPG or PNG) format to jen@vaonj.org