



*Where Dreams
Come True*



PIT BALL 2023



SPONSORSHIP OPPORTUNITIES



*The PIT BALL gala was created
to raise funds and support
for VAO pets in need.*

*One Night. One Ticket.
Thousands of Lives Saved.
Make their dreams come true.*



The Voorhees Animal Orphanage is:

- An open-intake, 501(c)(3) non-profit organization that has saved over 38,000 cats and dogs since 1988
- "Open intake" means we must accept every stray and unwanted animal
- Over 2,000 animals saved in 2022
- We are your local community animal shelter
- We serve 28 New Jersey towns in Southern New Jersey including:

19 Camden County municipalities:

- Audubon
- Berlin Borough
- Berlin Township
- Cherry Hill
- Chesilhurst
- Collingswood
- Gibbsboro
- Gloucester City
- Haddonfield
- Haddon Heights
- Laurel Springs
- Lawnside
- Magnolia
- Merchantville
- Runnemede
- Stratford
- Voorhees
- Woodlynne
- Waterford Township

9 Salem County municipalities:

- Alloway
- Elmer
- Elsinboro
- Mannington Township
- Oldmans Township
- Pilesgrove
- Quinton Township
- Upper Pittsgrove
- Woodstown





PIT BALL 2023

Event Info:

Friday, December 1, 2023
6 p.m. - 11 p.m.

Event Location:

The Mansion at Main Street
Voorhees, NJ 08043

Marketing & Sponsorship Facts:

Facebook followers: 116,000
TikTok followers: 17,300
Instagram followers: 9,145
PITBALL attendees: 300

Dates to Remember:

Inclusion in the PITBALL invitations:
October 1

Inclusion in the PITBALL program book:
November 15

Inclusion in scrolling video show at the event:
November 15

Event Contact:

Greg Fox, VAO Development Director
greg@vaonj.org
215-370-5688 (cell)

Dream Big!
Support the VAO and local pets in need while promoting your business. Your support will instill goodwill with our 150,000+ followers on social media, the VAO website, and PIT BALL attendees.



PRESENTING SPONSOR



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS





PIT BALL 2023

SPONSORSHIP LEVELS



Presenting Event Sponsor - \$20,000

- Table #1: 10 PIT BALL tickets
- Full page color ad and back cover of program book
- Premier signage at shelter and at the event
- Opportunity to include promotional items in Doggy Swag Bags
- Logo on Step & Repeat and in all promotional materials
- Ability to display company products at the event
- Prominently placed company logo in monthly eNewsletter
- Monthly recognition for one year on social media and website

Gold Sponsor - \$10,000

- 6 PIT BALL tickets
- Full page color ad with premier placement in program book
- Exclusive signage prominently displayed at the event
- Opportunity to include promotional items in Doggy Swag Bags
- Logo on Step & Repeat and in all promotional materials
- Monthly recognition for one year on social media and website

Silver Sponsor - \$5,000

- 4 PIT BALL tickets
- Half page color ad with premier placement in program book
- Exclusive signage prominently displayed at the event
- Opportunity to include promotional items in Doggy Swag Bags
- Logo on Step & Repeat and in all promotional materials
- Company recognition on VAO website
- Sponsor of the Month for one month on social media and website



PIT BALL 2023

SPONSORSHIP LEVELS



Bronze Sponsor- \$2,500

- 2 PIT BALL tickets
- Quarter page color ad with premier placement in program book
- Premier signage at The Mansion
- Logo on Step & Repeat and in all promotional materials
- Prominent logo placement on VAO website

Pit Baller- \$1,000

- 1 PIT BALL ticket
- Name recognition in program book
- Company or individual's name included in signage at event and in promotional materials



MEDICAL FUND

Nearly half of the animals who come through our doors each year require some form of medical attention, ranging from basic vaccinations to extremely complex surgeries.

The VAO Medical Fund is what makes these treatments possible. Medical expenses are one of our largest financial burdens. You can help lessen that burden by supporting the Medical Fund. Make a difference in the lives of animals who might not have had the same chance at another shelter.



PIT BALL 2023

Program Book Supplied Ad

Size and Specifications

The finished program book is 5.5" wide
by 8.5" high

Full page

4.5" wide by 7" high

Half Page

4.5" wide by 3.25" high

Quarter Page

2.125" wide by 3.25" high

General Conditions and Deadlines

All ads must be received
by November 15, 2023

Electronic files will be accepted as print-
ready PDFs, or jpeg or png files.

Email files to Greg Fox at greg@vaonj.org.

Please type "PIT BALL Program Book"
in the subject line.

If your ad is larger than the sizes listed,
it will be proportionally reduced to fit
the allotted dimensions.

Full Page Ad
4.5" wide by 7" high

Half Page Ad
4.5" wide
by 3.25" high

Quarter
Page Ad
2.125" wide
by 3.25" high



PIT BALL 2023 SPONSORSHIP FORM

Please type or print all information exactly as it should appear in recognition materials.

Personal **Corporate**

Name (as you would like it to appear on recognition materials) _____

Title _____

Company/Organization _____

Address _____

City/State/Zip _____

Telephone (day) _____

Email _____

SPONSORSHIP LEVELS *Please check one.*

- Presenting - \$20,000** **Gold - \$10,000** **Silver - \$5,000**
- Bronze - \$2,500** **PITBALLER - \$1,000**
- Donation - I'm sorry I can't sponsor but I would like to make a gift:** _____

TICKETS

- I would like to purchase tickets at \$180 each**
Number of tickets needed: _____
- I would like to reserve a table (10 seats) for \$1,800**
Email attendees names to Greg@vaonj.org

Payment

Cash accepted at the VAO
 Checks accepted made payable to Voorhees Animal Orphanage/ memo line "PIT BALL"
 All major credit cards accepted

