

# PIT BALL 2023

# SPONSORSHIP OPPORTUNITIES



The PIT BALL gala was created to raise funds and support for VAO pets in need. The Voorhees Animal Orphanage is:

- An open-intake, 501(c)(3) non-profit organization that has saved over 38,000 cats and dogs since 1988
- "Open intake" means we must accept every stray and unwanted animal
- Over 2.000 animals saved in 2022
- We are your local community animal shelter
- We serve 28 New Jersey towns in Southern New Jersey including:

# **19 Camden County municipalities:**

- Audubon
- Berlin Borough
- Berlin Township
- Cherry Hill
- Chesilhurst
- Collingswood

- Gibbsboro
- Gloucester City
- Haddonfield
- Haddon Heights
- Laurel Springs
- Lawnside

Mannington Township

- Magnolia
- Merchantville
- Runnemede
- Stratford
- Voorhees
- Woodlynne
- Waterford Township

Quinton Township

• Upper Pittsgrove

Woodstown

# **9 Salem County municipalities:**

- Alloway
- Elmer
- Elsinboro
- Oldmans Township • Pilesgrove





One Night. One Ticket.

Thousands of Lives Saved.

Make their dreams come true.





# PIT BALL 2023

# **Event Info:**

Friday, December 1, 2023 6 p.m. - 11 p.m.

# **Event Location:**

The Mansion at Main Street Voorhees, NJ 08043

# **Marketing & Sponsorship Facts:**

Facebook followers: 116,000 TikTok followers: 17,300 Instagram followers: 9,145 PITBALL attendees: 300

# **Dates to Remember:**

Inclusion in the PITBALL invitations: October 1 Inclusion in the PITBALL program book: November 15 Inclusion in scrolling video show at the event:

**November 15** 

### **Event Contact:**

Greg Fox, VAO Development Director greg@vaonj.org 215-370-5688 (cell)



Dream Big! Support the VAO and local pets in need while promoting your business. Your support will instill goodwill with our 150,000+ followers on social media, the VAO website, and PIT BALL attendees.

PRESENTING SPONSOR

**GOLD SPONSORS** 

SILVER SPONSORS

IMAGNE Ufestyles

**BRONZE SPONSORS** 

Turbe

GOLDSTEIN

FRANCHIN Real estat

Countr

MERRILL

Green Family

GORDON CFO

levlane

ers

Thanks to last year's

sponsors!



# SPONSORSHIP LEVELS

## Presenting Event Sponsor - \$20,000

• Table #1: 10 PIT BALL tickets



- Premier signage at shelter and at the event
- Opportunity to include promotional items in Doggy Swag Bags
- Logo on Step & Repeat and in all promotional materials
- Ability to display company products at the event
- Prominently placed company logo in monthly eNewsletter
- Monthly recognition for one year on social media and website

#### Gold Sponsor - \$10,000

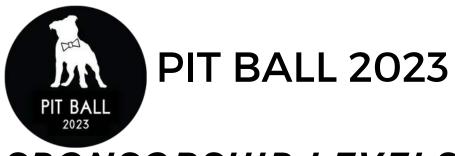
- 6 PIT BALL tickets
- Full page color ad with premier placement in program book
- Exclusive signage prominently displayed at the event
- Opportunity to include promotional items in Doggy Swag Bags
- Logo on Step & Repeat and in all promotional materials
- Monthly recognition for one year on social media and website

### **Silver Sponsor** - \$5,000

- 4 PIT BALL tickets
- Half page color ad with premier placement in program book
- Exclusive signage prominently displayed at the event
- Opportunity to include promotional items in Doggy Swag Bags
- Logo on Step & Repeat and in all promotional materials
- Company recognition on VAO website
- Sponsor of the Month for one month on social media and website







# SPONSORSHIP LEVELS

#### Bronze Sponsor - \$2,500

- 2 PIT BALL tickets
- Quarter page color ad with premier placement in program book
- Premier signage at The Mansion
- Logo on Step & Repeat and in all promotional materials
- Prominent logo placement on VAO website

### <u>Pit Baller</u>- \$1,000

- 1 PIT BALL ticket
- Name recognition in program book
- Company or individual's name included in signage at event and in promotional materials



### MEDICAL FUND

Nearly half of the animals who come through our doors each year require some form of medical attention, ranging from basic vaccinations to extremely complex surgeries.

The VAO Medical Fund is what makes these treatments possible. Medical expenses are one of our largest financial burdens. You can help lessen that burden by supporting the Medical Fund. Make a difference in the lives of animals who might not have had the same chance at another shelter.







# PIT BALL 2023

Program Book Supplied AdSize and SpecificationsThe finished program book is 5.5" wide by 8.5" highFull page4.5" wide by 7" high Half Page4.5" wide by 3.25" high Quarter Page2.125" wide by 3.25" high	Full Page 4.5" wide by 7	
General Conditions and Deadlines All ads must be received by November 15, 2023 Electronic files will be accepted as print- ready PDFs, or jpeg or png files. Email files to Greg Fox at greg@vaonj.org. Please type "PIT BALL Program Book" in the subject line. If your ad is larger than the sizes listed, it will be proportionally reduced to fit the allotted dimensions.	Half Page Ad 4.5" wide by 3.25" high	Quarter Page Ad 2.125" wide by 3.25" high



# PIT BALL 2023 & SPONSORSHP FORM

Please type or print all information exactly as it should appear in recognition materials.

O Personal O Corporate
Name (as you would like it to appear on recognition materials)
Company/Organization
Address
City/State/Zip
Telephone (day) Email
SPONSORSHP LEVELSPlease check one.Presenting - \$20,000Gold - \$10,000Silver - \$5,000
○ Bronze - \$2,500 ○ PITBALLER - \$1,000
$\bigcirc$ Donation - I'm sorry I can't sponsor but I would like to make a gift:
<u>TICKETS</u>
I would like to purchase tickets at \$180 each Number of tickets needed:
<ul> <li>I would like to reserve a table (10 seats) for \$1,800</li> <li>Email attendees names to Greg@vaonj.org</li> </ul>
<u>Payment</u>

Cash accepted at the VAO

Checks accepted made payable to Voorhees Animal Orphanage/ memo line "PIT BALL" All major credit cards accepted

