

# Show your support and be a WOOFSTOCK Sponsor!



## Platinum Pooch = \$10,000

Co-Branding and lead recognition on **EVERYTHING** related to our 27th Annual Woofstock Festival. Including but not limited to:

- 🐾 Premier location at event
- 🐾 Banner prominently displayed at festival
- 🐾 Full page ad & sponsor recognition in program book
- 🐾 Strategically placed logo on back of festival shirt
- 🐾 Year-round logo placement on website, including scrolling banner on main page
- 🐾 Sponsor of the month on website
- 🐾 Logo placement on e-newsletter (15,000+ recipients)
- 🐾 Monthly social media recognition (currently over 135K followers) Logo placement on
- 🐾 Annual Holiday Newsletter (physically mailed to 30K+ homes in Southern NJ)
- 🐾 Signage at shelter
- 🐾 Premium sponsorship perks at the VAO's 2nd Annual Pit Ball Gala on 12/1/23, and MORE!

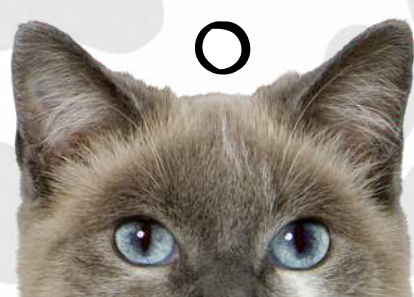
## Leader of the Pack = \$5,000

- 🐾 Year-Round logo placement on website, including scrolling banner on main page
- 🐾 Sponsor of the month on website
- 🐾 Recognition on social media (currently over 135K followers!)
- 🐾 Logo placement on e-newsletter (15,000+ recipients)
- 🐾 Highly visible banner at festival
- 🐾 Prime vendor location at event
- 🐾 Full page ad & sponsor recognition in program book
- 🐾 Logo on festival shirt
- 🐾 Two tickets to VAO's Pit Ball Gala on 12/1/23, and MORE!

Did you know the  
VAO website has  
**over 70K views**  
per month?

We see you  
considering  
this...

We need  
your support!







# Join our pack and be a WOOSFTOCK sponsor!



## Mega Mutt = \$2,500

- 🐾 Year - Round Logo placement on website, including scrolling banner on main page
- 🐾 Recognition on social media (currently 135K followers!)
- 🐾 Signage at festival
- 🐾 Complimentary vendor spot
- 🐾 Full page ad and recognition in program book
- 🐾 Logo on festival shirt
- 🐾 1 ticket to VAO's Pit Ball Gala on 12/1/23, and MORE!

## Top Dog = \$1,000

- 🐾 Logo placement on website, including scrolling banner on main page
- 🐾 Recognition on social media (currently 135K followers!)
- 🐾 Signage at festival
- 🐾 Complimentary vendor spot
- 🐾 1/2 page ad and recognition in program book
- 🐾 Logo on festival shirt



## Festival Fan = \$500

- 🐾 Logo or name on back of festival shirt
- 🐾 Recognition in program book
- 🐾 Logo or name placement on VAO website

***Sponsorships can be edited or customized to meet your needs within designated limits and Board approval.***

**27th Annual Woofstock Festival**

**September 23, 2023**

**11 a.m. - 4 p.m.**

**Voorhees Town Center**

**Voorhees NJ**







# YES! I want to help homeless cats & dogs!



**Company/Individual Name**

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**Mailing Address**

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**Contact Name**

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**Phone** \_\_\_\_\_

**E-Mail** \_\_\_\_\_

**Website** \_\_\_\_\_

## Sponsor Options

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Pooch \$10,000    | <input type="checkbox"/> Top Dog \$1,000                  |
| <input type="checkbox"/> Leader of the Pack \$5,000 | <input type="checkbox"/> Festival Fan \$500               |
| <input type="checkbox"/> Mega Mutt \$2,500          | <input type="checkbox"/> Let's talk about customizing it! |

## Special requests? Comments? Please list here!

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*If you are a personal sponsor, please note how you would like your name listed in festival program or on festival shirt, if applicable.*



*Please make checks payable to Voorhees Animal Orphanage, 419 Cooper Rd, Voorhees, NJ 08043. ATTN: Woofstock*



*Send your logo in high-res (JPG or PNG) format to [jenevaonj.org](mailto:jenevaonj.org)*