



#### FOR IMMEDIATE RELEASE

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### **Newly Named Petco Love Invests in Lifesaving Work of Voorhees Animal Orphanage** Grant of \$20,000 will help save more pet lives in southern New Jersey

**Voorhees, NJ (April 16, 2021)** – The Voorhees Animal Orphanage (VAO) announced today a \$20,000 grant investment from the newly named, Petco Love, to support their lifesaving work for animals in southern New Jersey.

Petco Love is a nonprofit leading change for pets nationally by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since their founding in 1999 as the Petco Foundation, they've empowered organizations with nearly \$300 million invested to date in adoption and other lifesaving efforts. And, they've helped find loving homes for more than 6.5 million pets in partnership with Petco and more than 4,000 organizations, like ours, nationwide.

“Today Petco Love announces an investment in the Voorhees Animal Orphanage and hundreds of other organizations as part of our commitment to create a future in which no pet is unnecessary euthanized,” said Susanne Kogut, President of Petco Love. “Our local investments are only one component. This month, we will also launch the first of our national tools to empower all animal lovers to drive lifesaving change right alongside us.”

“Like nonprofits everywhere, COVID-19 has affected our fundraising abilities. As a small, community animal shelter, we rely very heavily on the generosity of our donors,” said David Gordon, President of VAO’s Board of Directors. “Petco Love’s investment in the shelter means, plain and simple, that we will save more lives not only in 2021, but into the future!”

Voorhees Animal Orphanage is a nonprofit community animal shelter and adoption center dedicated to providing compassionate care to homeless cats and dogs until a permanent and loving home can be secured. Since its inception in 1988, the VAO has saved the lives of over 34,000 homeless cats and dogs – including over 1,900 in 2020.

For more information about the Voorhees Animal Orphanage, visit [vaonj.org](http://vaonj.org) and [click here](#) to learn more about Petco Love.

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#### **About the Voorhees Animal Orphanage**

Founded in 1988, the Voorhees Animal Orphanage (VAO) is a no-kill nonprofit community animal shelter and 501(c)(3) charitable organization dedicated to providing shelter, food and medical care to stray and unwanted animals, until permanent and loving homes can be found. VAO does not receive any local,

state or federal funding. We rely on grants and generous contributions of individuals and corporations. Currently, VAO serves 27 towns in southern New Jersey, 19 of which are in Camden County. VAO works with rescue partners across the country to rescue animals from overcrowded and high-kill shelters. To learn more about VAO visit [vaonj.org](http://vaonj.org).

**About Petco Love** (Formerly Petco Foundation)

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing nearly \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit [petcolove.org](http://petcolove.org) to be part of the lifesaving work we're leading every day.