



## 2021 Sponsorship Opportunities

ALL levels of Sponsorship will be recognized on VAO Social Media (over 92,000 followers!), and year-round recognition on [www.vaonj.org](http://www.vaonj.org), "Featured Sponsors" page, scrolling banner on main page and Woofstock Sponsor page.

### Platinum Pooch Sponsor **\$10,000+**

- Co-branding and lead recognition on and in everything related to our 25th Annual Woofstock Festival (9/25/21), which includes, but is not limited to:
  - Top listing on Festival shirts
  - Full page color ad in event program book (Outside Cover goes to the first Platinum Pooch Sponsor!)
  - Prime size and booth location
  - Company banner displayed in prime location
- Sponsor of the Month recognition on our website.
- Sponsorship (with logo placement and link to your website) of monthly e-newsletter (distribution of over 10,000 supporters)
- Monthly recognition on VAO FaceBook page with link to your business.
- Company featured as "News Item" on main website for one month (up to 3 times in a 12-month period). What a great way to showcase your company or highlight a promotion!
- Logo placement on VAO Holiday Newsletter (physically distributed in December to 25,000+ homes in southern New Jersey).
- Signage at shelter.
- Sponsorship of a Dog Kennel, including a customized plaque.

### Leader of the Pack Sponsor **\$5,000**

- Leader of the Pack sponsorship perks of our 25<sup>th</sup> Annual Woofstock Festival (9/25/21), which includes, but it not limited to:
  - Company prominently displayed on banner at food court tent
  - Prominent listing of logo on festival shirt
  - Full page ad in program book
  - Prime vendor location
- Sponsor of the Month recognition on our website, with link to your web-site.
- Ad placement in one monthly e-newsletter (distribution to over 10,000 supporters).
- Company featured as "News Item" on main website for one-month. A great way to highlight company and/or a specific promotion.
- Sponsorship of a Dog Kennel, including a customized plaque.

## **VIP Sponsor**

**\$2,500**

- VIP sponsorship perks of our 25<sup>th</sup> Annual Woofstock Festival (9/25/21), which include, but are not limited to:
  - Banner prominently displayed.
  - Logo on festival shirt
  - ½ page ad in program book
  - Prime vendor location
- One blog on VAO website which can be used to highlight your company and/or a specific promotion.
- Sponsorship of a Dog Kennel, including a customized plaque.

## **Cool Cat Sponsor**

**\$1,000**

- Cool Cat sponsorship of the 25th Annual Woofstock Festival (9/25/21), to include complimentary vendor space (10 x 10) and ¼ page ad in event program book and listing on event shirt.
- Year-round sponsorship recognition and logo placement on VAO Featured Sponsors page, on scrolling banner on main page of VAO website, and Woofstock Sponsor Page.
- Customized brick in VAO Memorial Garden



# SPONSORSHIP FORM



**Yes! I want to make a difference in the lives of homeless cats & dogs.**

COMPANY/INDIVIDUAL NAME:

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MAILING ADDRESS:

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CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_ FACEBOOK PAGE: \_\_\_\_\_

## SPONSORSHIP OPTIONS:

\$10,000 PLATINUM POOCH

\$2,500 VIP

\$5,000 LEADER OF THE PACK

\$1,000 COOL CAT

Please send a **hi-res logo** in JPG or PNG format to: [jen@vaonj.org](mailto:jen@vaonj.org)

TOTAL SPONSORSHIP FEE: \_\_\_\_\_

Make checks payable to **Voorhees Animal Orphanage, Inc.** 419 Cooper Road, Voorhees, NJ 08043.

If you have any special requests, please note them here:

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## Thank you!