



2019 Sponsorship Opportunities

ALL levels of Sponsorship will be:

- Recognized on VAO Facebook page (63,000+ followers) and on www.vaonj.org.
 - Listed on table sign which will be at all VAO events.
 - Included on Sponsorship sign in main office and in display case at entrance.
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Platinum Pooch Sponsor

\$10,000+

- Platinum Pooch sponsorship of the 23rd Annual Woofstock Festival (9/28/19).
- Platinum Pooch recognition & logo placement on vaonj.org (main & sponsor page).
- Year-round web-site slider on vaonj.org. Can be used to highlight company or for special promotions.
- Logo placement (with link to website) on all monthly e-newsletters (7,000+ recipients)
- **Monthly** recognition on our FaceBook page with link to your business.
- Priority logo placement on VAO Holiday Newsletter (distributed to 21,000+ homes in Southern New Jersey).
- Yard sign with sponsorship and company logo to be displayed at the entrance.

Leader of the Pack Sponsor

\$5,000

- Leader of the Pack sponsorship of the 23rd Annual Woofstock Festival (9/28/19)
- Sponsorship recognition and logo placement on VAO Sponsorship web page
- Recognition on our FaceBook page with link to your business. (63,000+ followers.)
- Logo placement on Holiday Newsletter (distributed to 21,000+ homes in Southern New Jersey).
- Company will be featured on a "Web-site slider" for 1 month (twice during the 12-month sponsorship term) on vaonj.org. Can be used to highlight company or for special promotions.

VIP Sponsor

\$2,500

- VIP sponsorship of the 23rd Annual Woofstock Festival (9/28/19)
- Company will be highlighted as "Sponsor of the Month" on vaonj.org for a one-month period.

Cool Cat Sponsor

\$1,000

- Cool Cat sponsorship of the 23rd Annual Woofstock Festival (9/28/19)
- Complimentary vendor space (10 x 10) at Woofstock Festival.

In-Kind Sponsorships are also available. Please contact Jennifer Bailey at jen@vaonj.org for further information.

**The above opportunities remain in effect for 12 months.*



SPONSORSHIP FORM



Yes! I want to make a difference in the lives of homeless cats & dogs.

COMPANY/INDIVIDUAL NAME:

MAILING ADDRESS:

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

WEBSITE: _____ FACEBOOK PAGE: _____

SPONSORSHIP OPTIONS:

\$10,000 PLATINUM POOCH

\$2,500 VIP

\$5,000 LEADER OF THE PACK

\$1,000 COOL CAT

Please send a hi-res logo in JPG or PNG format to: jen@vaonj.org

TOTAL SPONSORSHIP FEE: _____

Make checks payable to **Voorhees Animal Orphanage, Inc.** 419 Cooper Road, Voorhees, NJ 08043.

If you have any special requests, please note them here:

Thank you!

**The above opportunities remain in effect for 12 months.*