

SPONSORSHIP DETAILS



23rd Annual Woofstock Festival
September 28, 2019, 11:00 a.m. to 4:00 p.m.
Voorhees Town Center
2120 Voorhees Town Center, Voorhees, NJ 08043
Rain Date: September 29, 2019



Dear Friends and Supporters,

Did you know that the VAO is the community shelter to **21 municipalities across Southern New Jersey**? Sixteen of those town are in Camden County, that's almost HALF of the County! In 2018 we were able to save the lives of over 1,800 cats & dogs who made their way to our shelter. Many of those pets were happily reunited with their owners. But not all are as fortunate, so we work tirelessly to find their forever homes. We work hard day in and day out to provide care for our furry friends and help them build new lives. **This event is testament to the fundamental role our pets play in our lives.** Please join us for a day of fun, food, family, animals, music, and excitement! Last year we moved the festival to the **Voorhees Town Center** and had THOUSANDS of attendees with nothing but rave reviews! We have many different levels of sponsorship, each one offering great exposure. **All of our sponsors are featured on our Facebook page (which presently has 63,000+ followers) as well as on our web page (vaonj.org).** Your support and sponsorship helps make what we do possible. It's as simple as that. Our orphans thank you!

SPONSORSHIP OPPORTUNITIES

\$10,000 Presenting Sponsor: The Big Cheese! Co-branding and lead recognition on and in everything, plus top listing on the event t-shirts, two-page program ad spread, and prime location vendor booth*. Your company can even announce the VAO Alumni Parade! Sponsorship announced throughout the event from the main stage.

\$5,000 Platinum Pooch: Name prominently displayed on Raffle Tent or Food Court Tent. Prominent listing on the event t-shirts, full page ad on inside front or inside back program cover, and prime location vendor booth*. Yard Sign to be displayed. Sponsorship announced throughout the event, and prime location vendor booth

\$2,500 Leader of the Pack: Name/logo on banner which will be displayed in Raffle Tent or Food Court Tent. Prominent listing on the event t-shirts, full page program ad, and prime location vendor booth*. Sponsorship announced throughout the event.

\$1,000 VIP Sponsor: Name/ logo on sign at Entrance to event. Name/ logo on the event t-shirts, 1/2 page program ad, and vendor booth*. Sponsorship announced throughout the event.

\$750 Cool Cat: Name/ logo on the event t-shirts, 1/4 page program ad, PLUS Happy Hound benefits.

\$500 Puppy Love: Name/ logo on the event t-shirts PLUS Happy Hound benefits.

\$250 Happy Hound: Sponsor listing in the event program, on the VAO website and Facebook page.

\$100 In Memory/ Honor: We will include your 2 or 4 legged family member's name on prominently featured banner. Banner is hung at the shelter after Woofstock.

\$250 Ad Only: 1/4-page ad, VAO Facebook spotlight (63,000+ followers!).

\$500 Ad Only: 1/2-page ad, VAO Facebook spotlight (63,000+ followers!).

\$1,000 Ad Only: Full page ad, VAO Facebook spotlight (63,000+ followers!).



SPONSORSHIP FORM



Please complete and submit this form with your contribution by **AUGUST 30, 2019** to guarantee listing in the event program and other event materials as indicated by your sponsorship level. Make checks payable to **Voorhees Animal Orphanage, Inc.** 419 Cooper Road, Voorhees, NJ 08043.

COMPANY/INDIVIDUAL NAME: _____

MAILING ADDRESS: _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

WEBSITE: _____

FACEBOOK PAGE: _____

WOOFSTOCK SPONSORSHIP OPTIONS:

- \$10,000 PRESENTING SPONSOR
- \$5,000 PLATINUM POOCH
- \$2,500 LEADER OF THE PACK
- \$1,000 VIP SPONSOR
- \$750 COOL CAT
- \$500 PUPPY LOVE
- \$250 HAPPY HOUND
- \$100 IN MEMORY/ HONOR
- AD ONLY (note size: Full, 1/2, 1/4 page)

Please send a **HI-RES LOGO** in JPG or PNG format to: *woofstock@vaonj.org* for program book ads, see specifications below; please send artwork in JPG or PNG format to: *woofstock@vaonj.org* by **8/30/19**.

- Full Page Ad Dimensions: 4.75w x 7.75h (inches)
- Half-Page Ad Dimensions: 4.75w x 3.75h (inches)
- Quarter-Page Ad Dimensions: 2.25w x 3.75h (inches)

TOTAL SPONSORSHIP FEE: _____

Name/ Logo placement preference, In Memory/ Honor listing, or Additional Notes (if sponsorship includes a banner, program, or t-shirt, please indicate the exact way you wish to be listed):

Contact the shelter with any questions: *woofstock@vaonj.org*

* Please refer to the Exhibitor/Vendor Form for details on set-up and logistics.

** Selections for exclusive display of name/ logo are available on a first-come, first-serve basis.

Thank you!