

# SPONSORSHIP DETAILS



**22nd Annual Woofstock Festival**  
**September 29, 2018, 11:00 a.m. to 4:00 p.m.**  
**John Connolly Park**  
**605 Centennial Blvd, Voorhees, NJ 08043**  
**Rain Date: October 6, 2018**



Dear Friends and Supporters,

Did you know that the VAO is the community shelter to **16 municipalities across Camden County, NJ**? We serve five towns in Salem County as well. In 2017 we were able to save the lives of over 1,700 cats & dogs who made their way to our shelter. Many of those pets were happily reunited with their owners. But not all are as fortunate, so we work tirelessly to find their forever homes. We work hard day in and day out to provide care for our furry friends and help them build new lives. **This event is testament to the fundamental role our pets play in our lives.** Please join us for a day of fun, food, family, animals, music, and excitement! Last year we had over 4,000 attendees! We have many different levels of sponsorship, each one offering great exposure. All of our sponsors are featured on our Facebook page (which presently has 60,000 followers) as well as on our web page (vaonj.org). **Your support and sponsorship helps make what we do possible. It's as simple as that. Our orphans thank you!**

## SPONSORSHIP OPPORTUNITIES

**\$10,000 Presenting Sponsor:** The Big Cheese! Co-branding and lead recognition on and in everything, plus top listing on the event t-shirts, two-page program ad spread, and prime location vendor booth\*. Your company/ organization representative can announce the Alumni Parade! Sponsorship announced throughout the event from the main stage.

**\$5,000 Platinum Pooch:** Name/ logo on your choice\*\* of Raffle Tent OR Main Stage banner. Prominent listing on the event t-shirts, full page ad on inside front or inside back program cover, and vendor booth\*. Sponsorship announced throughout the event.

**\$2,500 Leader of the Pack:** Name/ logo on your choice\*\* of Entrance Gate OR The Hill OR Food Court OR Program. Prominent listing on the event t-shirts, full page program ad, and vendor booth\*. Sponsorship announced throughout the event.

**\$1,000 VIP Sponsor:** Name/ logo on two prominent lawn signs by main stage area and on the Hill. Name/ logo on the event t-shirts, ½ page program ad, and vendor booth\*. Sponsorship announced throughout the event.

**\$750 Cool Cat:** Name/ logo on the event t-shirts, ¼ page program ad, PLUS Happy Hound benefits.

**\$500 Puppy Love:** Name/ logo on the event t-shirts PLUS Happy Hound benefits.

**\$250 Happy Hound:** Sponsor listing in the event program, on the VAO website and Facebook page.

**\$100 In Memory/ Honor:** We will include your 2 or 4 legged family member's name on the main stage banner. Banner is hung at the shelter after Woofstock.

**\$250 Ad Only:** 1/4 page ad, VAO Facebook spotlight (60,000+ followers!).

**\$500 Ad Only:** 1/2 page ad, VAO Facebook spotlight (60,000+ followers!).

**\$1,000 Ad Only:** Full page ad, VAO Facebook spotlight (60,000+ followers!).



# SPONSORSHIP FORM



Please complete and submit this form with your contribution by AUGUST 15, 2018 to guarantee listing in the event program and other event materials as indicated by your sponsorship level. Make checks payable to **Voorhees Animal Orphanage, Inc.** 419 Cooper Road, Voorhees, NJ 08043.

COMPANY/INDIVIDUAL NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

FACEBOOK PAGE: \_\_\_\_\_

## WOOFSTOCK SPONSORSHIP OPTIONS:

- \$10,000 PRESENTING SPONSOR
- \$5,000 PLATINUM POOCH
- \$2,500 LEADER OF THE PACK
- \$1,000 VIP SPONSOR
- \$750 COOL CAT
- \$500 PUPPY LOVE
- \$250 HAPPY HOUND
- \$100 IN MEMORY/ HONOR
- AD ONLY (note size: Full, 1/2, 1/4 page)

Please send a **HI-RES LOGO** in JPG or PNG format to: [woofstock@vaonj.org](mailto:woofstock@vaonj.org) for program book ads, see specifications below; please send artwork in JPG or PNG format to: [woofstock@vaonj.org](mailto:woofstock@vaonj.org) by 8/15/18.

Full Page Ad	Dimensions: 4.75w x 7.75h (inches)
Half-Page Ad	Dimensions: 4.75w x 3.75h (inches)
Quarter-Page Ad	Dimensions: 2.25w x 3.75h (inches)

TOTAL SPONSORSHIP FEE: \_\_\_\_\_

Name/ Logo placement preference, In Memory/ Honor listing, or Additional Notes (if sponsorship includes a banner, program, or t-shirt, please indicate the exact way you wish to be listed):

\_\_\_\_\_  
\_\_\_\_\_

Contact the shelter with any questions: [woofstock@vaonj.org](mailto:woofstock@vaonj.org)

\* Please refer to the Exhibitor/Vendor Form for details on set-up and logistics.

\*\* Selections for exclusive display of name/ logo are available on a first-come, first-serve basis.

## Thank you!